



HOW TO RAISE \$500 IN ONLY 10 DAYS!

- Day 1 **Sponsor yourself** for \$25
- Day 2 **Ask two family members** to sponsor you for \$25
- Day 3 **Ask five friends** to contribute \$20
- Day 4 **Ask five people from your church** to sponsor you for \$10
- Day 5 **Ask five neighbors** to sponsor you for \$10
- Day 6 **Ask two other family members** to sponsor you for \$25
- Day 7 **Ask your boss or company** to sponsor you for \$25 (*or see if your company will match the amount you raise.*)
- Day 8 **Ask five local merchants** to sponsor you for \$20.
- Day 9 **Ask two businesses** you frequent to sponsor you for \$25.
- Day 10 **You've done it! GREAT job!**
Recruit friends and family to join you at the WALK FOR HOPE and start a TEAM!

FUNDRAISING TIPS

- ◇ **Fundraise online**—Register and create a personal fundraising page, then share it on your social networking pages and email. Just use the links and text codes on your fundraising page to get the word out that you are walking and raising funds.
- ◇ **Set a personal fundraising goal.** It'll be easier to reach than you might think! Use the suggestions above on how to raise \$500 in 10 days.
- ◇ **Use the information on your pledge sheet to tell sponsors how their donation will be used.** Let them know that their donation is tax-deductible.
- ◇ **Obtain your first pledge from a generous donor,** often other donors will match that amount.
- ◇ **Don't forget to ask family and friends who live out of town!** Email your entire contact list and ask them to sponsor you.
- ◇ **Pick up the telephone and follow-up!** If you participated in the Walk in prior years, contact your past sponsors. Call your family & friends. Follow-up if necessary.